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Curtin University



BANKWEST CURTIN ECONOMICS CENTRE

TO HEALTH AND HAPPINESS

WA's Health Industry Future

Program

Friday 7 December 2018
From 7.15am to 9.00am
Grand Ballroom
Hyatt Regency Perth



@BankwestCurtin

#WAhealth

About the Bankwest Curtin Economics Centre

The Bankwest Curtin Economics Centre is an independent economic and social research organisation located within the Curtin Business School at Curtin University.

The Centre was established in 2012 through the generous support of Bankwest, a division of the Commonwealth Bank of Australia. The Centre's core mission is to deliver high quality, accessible research that enhances our understanding of key economic and social issues that contribute to the wellbeing of West Australian families, businesses and communities.

The Centre's research and engagement activities are designed to influence economic and social policy debates in state and Federal Parliament, regional and national media, and the wider Australian community. Through high quality, evidence-based research and analysis, our research outcomes inform policy makers and commentators of the economic challenges to achieving sustainable and equitable growth and prosperity both in Western Australia and nationally.

The Centre capitalises on Curtin University's reputation for excellence in economic modelling, forecasting, public policy research, trade and industrial economics and spatial sciences. Centre researchers have specific expertise in economic forecasting, quantitative modelling and economic and social policy evaluation.

Program

7:15am	Registration
7:30am	Welcome by MC Tracy Vo
7:32am	Welcome to Country by Marie Taylor and Wesley College
7:40am	Introduction Professor Deborah Terry AO Vice-Chancellor, Curtin University
7:50am	<i>Breakfast is served</i>
8:00am	Report Launch To Health and Happiness: WA's Health Industry Future Professor Alan Duncan Director Bankwest Curtin Economics Centre Associate Professor Astghik Mavisakalyan Principal Research Fellow Bankwest Curtin Economics Centre
8:20am	Panel Discussion and Q&A Dr Kim Isaacs Deputy Medical Director Kimberley Aboriginal Medical Services Dr Marcus Tan Founder, CEO & Medical Director HealthEngine Adjunct Professor Learne Durrington Chief Executive Officer WA Primary Health Alliance (WAPHA) Stephanie Buckland Chief Executive Officer Amana Living Professor Alan Duncan Director Bankwest Curtin Economics Centre
8:55am	Vote of thanks Pieter Vorster Executive General Manager, Customer Insights and Solutions Bankwest
9:00am	Event concludes

Have a question for the panel?

Simply head to www.sli.do and enter event code #WAhealth to post your question.

Your question will be seen by other audience members and the MC, and you can also vote for questions posted by other audience members, if you'd like that question answered too.

Welcome from Alan Duncan



It is my pleasure to welcome you to the launch of the Bankwest Curtin Economics Centre's report, *To Health and Happiness: WA's Health Industry Future*.

The report provides an in-depth investigation of the health industry, a sector of crucial importance to WA's economy and its people.

This BCEC *Focus on Industry* series report examines the economic and employment opportunity the sector provides to our State, and its evolution over time. We examine the current trends in spending, and where more resources may be required particularly in aged care.

We also explore the healthcare workforce, including where we are seeing jobs growth and if workers are happy and healthy in the jobs they are doing.

As the global economy moves into an increasingly digital space, we close the report with an assessment of whether the health care sector is poised to reap the benefits that traditionally come with advances in technology and innovation.

We hope the findings delivered today will add new insights to the evidence-base informing policy debates on the health care industry, particularly in the highly topical aged care sector.

I'd like to take this opportunity to thank our esteemed panellists for their contributions to this morning's discussion: Dr Kim Isaacs, Deputy Medical Director for Kimberley Aboriginal Medical Services; Dr Marcus Tan, Founder, CEO and Medical Director at HealthEngine; Adjunct Professor Learne Durrington, Chief Executive Officer for the WA Primary Health Alliance (WAPHA), and Ms Stephanie Buckland, Chief Executive Officer at Amana Living.

As 2018 comes to an end, I wish to thank you for your ongoing support of the Centre. Bankwest and Curtin University have recently announced a renewal of the BCEC partnership and we look forward to providing another compelling research program in the years ahead.

A stylized, handwritten signature in black ink, likely belonging to Professor Alan Duncan.

Professor Alan Duncan
Director
Bankwest Curtin Economics Centre
Curtin Business School,
Curtin University



Marie Taylor

Marie Taylor is a proud descendant of the Whadjuck/Barlardong Noongar people, the most ancient peoples of the world, and also of Dutch heritage.

Marie is the eldest of ten children and mother of three children and grandmother of sixteen grandchildren. She was a foster parent and these children are still part of her life today. She has had a long career in both government and non-government agencies in a range of positions, and has recently retired.

Marie is currently the chairperson of the Yelakitj Moort Nyungar Association which ensures culture, traditions, language and stories of the Nyungar families are maintained and taught in schools and communities.



Moorditj Mob

In the Nyoongar language, Moorditj means 'great', 'strong' or 'excellent'. The Moorditj Mob performers are students in Wesley College's Indigenous Program, where they learn about how their culture is important to their identity today. Performance is an important element of the program and assists in creating pride and understanding of the various local Aboriginal cultures.



Professor Deborah Terry AO

Vice-Chancellor, Curtin University

Professor Deborah Terry was appointed Curtin University's Vice-Chancellor in February 2014 and is a Fellow and the immediate past President of the Academy of Social Sciences in Australia (ASSA), as well as Deputy Chair of the Board of Universities Australia. She is also on the Board of Committee for Perth and AARNET, the provider of Australia's network infrastructure for education and research, and a past Chair of the Australian Council of Learned Academies and the Australian Research Council's College of Experts in the Social, Behavioural and Economic Sciences.

Professor Terry completed her PhD in Social Psychology at the Australian National University in Canberra. She had a distinguished career at the University of Queensland, initially as an internationally recognised scholar in psychology, before progressing through a number of senior leadership roles, including Senior Deputy Vice-Chancellor. She was made an Officer in the General Division of the Order of Australia (AO), the country's highest honours system for achievement and service, in June 2015 for distinguished service to education in the tertiary sector.





Professor Alan Duncan

Director, Bankwest Curtin Economics Centre

Professor Alan Duncan is Director of the Bankwest Curtin Economics Centre and Bankwest Professor of Economic Policy at Curtin University.

Alan has published widely in academic and policy outlets of the highest international reputation, and was awarded the prestigious Frisch Medal of the Econometric Society in 2000 for a paper published in the world-leading journal, *Econometrica*. His broad range of research interests include: public policy; education, training and childcare; labour market participation; gender equity; and inequality and wellbeing.

Alan completed a DPhil in Economics at the University of York. He has served on senior advisory panels and boards for government and public sector organisations and has given evidence at Federal Senate Committee hearings.



Associate Professor Astghik Mavisakalyan

Principal Research Fellow, Bankwest Curtin Economics Centre

Astghik Mavisakalyan is a Principal Research Fellow at the Bankwest Curtin Economics Centre. Previously Astghik has served as a postdoctoral fellow at the Research School of Economics at the Australian National University. She has also held appointments at the Social Policy Research Centre at the University of New South Wales and at the Centre for Economics of Education and Training at Monash University.

Astghik's research interests are in economics of education, labour economics and political economy. She holds a PhD in economics from the University of Sydney. In 2010, she received the Walter Noel Gillies Prize for Best PhD Thesis in Economics at the University of Sydney; in 2015 she was awarded Curtin Business School New Researcher of the Year award. Astghik's research has been published in a number of national and international journals. She serves on the editorial committee of *The Economic and Labour Relations Review*.

Astghik has also contributed to major research reports for a number of national organisations, including the Department of Health, NSW Department of Premier and Cabinet, National Centre for Vocational Education Research. She has completed projects for international organisations such as the United Nations University World Institute for Development Economics Research (UNU-WIDER) and the Local Government and Public Service Reform Initiative of the Open Society Institute.



Dr Kim Isaacs

Deputy Medical Director, Kimberley Aboriginal Medical Services,

Dr Kim Isaacs is a Yawuru, Karajarri and Noongar woman. She is the current Deputy Medical Director of Kimberley Aboriginal Medical Services Ltd which services 5 remote communities in the Kimberley region and a practising General Practitioner for Bidyadanga and Beagle Bay Communities. She has worked in the region for the past 8 years with a strong interest in comprehensive primary health care, child health and development, remote health service improvement and teaching medical students. She is a WA Country Health Service (WACHS) Board Director, Aboriginal health lecturer at the University of Notre Dame Australia, Fellow of the Royal Australian College of General Practitioners and a Fellow of the Australian Rural Leadership Foundation. Before starting a medical career, Kim completed a Bachelor of Commerce degree at UWA with a major in Accounting and Finance.



Dr Marcus Tan

Founder, CEO & Medical Director of HealthEngine

A University of Western Australia medical graduate with an executive MBA from the Australian Graduate School of Management, Marcus is an experienced GP, healthcare executive and company director with over 20 years of clinical and commercial experience. His diverse career spans the health, technology, investment and philanthropic sectors.

As the Founder, CEO and Medical Director of HealthEngine, Australia's largest online healthcare platform, Marcus has grown HealthEngine from two web developers working out of his lounge room in 2010, to over 150 staff and has personally raised nearly \$50 million in private funding. His vision for HealthEngine is to be a globally leading platform that revolutionises the access and experience of healthcare for patients and providers.

He is a Fellow of the Australian Institute of Company Directors and Australian Institute of Management and serves on various health and community bodies including as a director for the WA Primary Health Alliance, a board and council member of the Australian Medical Association (WA), and is an Adjunct Associate Professor in Health Leadership & Management at Curtin University. He is a co-founder of the Meridian Global Foundation since 2005 to inspire more grassroots philanthropy and a Trustee of Telethon.





Adjunct Professor Learne Durrington

Chief Executive Officer, WA Primary Health Alliance (WAPHA)

Learne is known as a strategic leader and has a strong blend of skills and knowledge in both government and not for profit sectors. Key areas of executive leadership and responsibility include:

- Health, mental health and primary care
- Child protection and family services
- Disability and ageing

Her commitment and passion to the human services and health sectors ensures that programs and services keep the patient/person at the absolute centre, and while this integrates a systems approach to improve outcomes, it also recognises value over volume.

Learne's leadership has developed throughout her career in roles where the dynamic, changing policy environment contributed to her tenacity, resilience and ongoing learning. The notion of curiosity and collaboration have been vital to her achievements. Learne has balanced the humility to learn and make mistakes, but also the confidence to provide a focused direction for the organisations she leads.

Her current role as the inaugural CEO in establishing a whole state primary health network (three) has been a complex assignment and subject to a lot of scrutiny given the degree of innovation at hand. However, this has been a pivotal time in her career providing the opportunity to lead and influence system change at each level of delivery, service type and sector across metropolitan and rural/remote communities.



Stephanie Buckland

Chief Executive Officer, Amana Living

Stephanie Buckland joined Amana Living in 2016 with a background in leadership, marketing and product management. Since joining the organisation, she has worked with the board and senior management team to initiate a program of change and transformation to bring Amana Living closer to its customers. Significant initiatives include the Dedicated Staffing Model implemented in all residential care centres; the launch of the Amana Living Training Institute RTO; the acquisition of Meadow Springs retirement village in Mandurah; and taking over delivery of CHSP in the Cities of Wanneroo and Fremantle which added 700 new clients to Amana Living's home care services.

Prior to joining Amana Living, Stephanie was CEO of Tourism WA for 6 years. Earlier in her career, she held senior marketing roles with Bankwest and Pfizer Consumer Healthcare in the USA and Australia.

Stephanie is a member of Aged & Community Services Australia's WA Divisional Council; a Director of Anglicare Australia; Deputy Chair of St George's Anglican Grammar School; a Director of the Committee for Perth; and a member of the Curtin University Business School Advisory Council. Stephanie has a Bachelors Degree in Marketing from Pennsylvania State University and a Masters Degree in Business Administration from the University of Virginia.





Pieter Vorster

Executive General Manager, Customer Insights and Solutions, Bankwest

Pieter Vorster brings more than 18 years' experience working in insurance and banking, most recently as Managing Director and Chief Data Officer/Chief Analytics Officer in South Africa for Absa Bank and across Africa for Barclays. Pieter has recently joined Bankwest and is the EGM, Customer Insights and Solutions and is working with the Bankwest leadership team to support the digital transformation program at Bankwest. His specific focus is on being data informed, driving a partnership approach to delivery and building market leading client centric solutions, services and products.

Pieter has an extraordinary track record of delivering transformation, revenue growth and cross-functional delivery models across retail, wealth, private, commercial, investment banking and insurance. One of the accolades Pieter is most proud of is his team being awarded the Gartner Best Global Analytics Company Award in 2017. The award recognises innovation in big data and data science for client centric application and impact to the company. Pieter also has deep agile experience, leading the agile delivery and digital transformation at Barclays and Absa.

Pieter holds a Master in Business Administration amongst numerous other degrees.



Tracy Vo

Journalist and Presenter for 9News Perth

Tracy Vo is a journalist and presenter for 9News Perth. Her journalism career began in radio, for local stations 6PR and Curtin FM. Radio then took her to Sydney, where she eventually pursued television. She joined the Nine News Sydney team in 2007, covering a range of roles. In 2010, Tracy was offered the role of political reporter in Nine's Canberra bureau.

Tracy was on the ground in the aftermath of the Black Saturday bushfires in Victoria, has travelled around the country for the 2010 Election Campaign, trekked through the jungles of Borneo and walked with lions in South Africa.

Tracy headed home in 2012 and joined the Nine News Perth team. Since being home, she has covered some of the biggest stories in Australia and overseas. They include the death of Nelson Mandela, Schapelle Corby's release, the mystery of missing Malaysia Airlines flight MH370 and the story of abandoned baby Gammy in Thailand. She currently presents Nine Live Perth from 4pm weekdays.

Tracy is also a published author, telling her family's story in a memoir called Small Bamboo.

Attendees

Professor Fran Ackermann
Professor, School of Management
Curtin University

Mr Joshua Adamson
Student
University of Western Australia

Ms Libby Alcock
Brand Manager
HealthEngine

Mr Nino Antonucci
Student
Curtin Medical School

Ms Suzanne Ardagh
Director
Cancer Council WA

Ms Bronwyn Barnes
Chair
Indiana Resources

Mr Matthew Bartlett
Finance Manager
Joondalup Health Campus

Mr Jason Beeley
Assistant Auditor General -
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Professor Colin Binns
Professor
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Mr Shaun Wyn-Jones
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Ms Annie Young
Aboriginal Health Manager
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Mr Zenith Zeeman
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Amana Living



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